Vishnu Vijayan

🌐 www.vish.design   🔗 linkedin.com/in/madebyv   📍 Brighton, UK

Product Designer with 10+ years of experience building digital products and Brands, including a 10M+ user app (Lookup) that achieved a successful exit. Currently pursuing an MSc in UX Design at the University of Brighton, admitted based on professional achievements. Combines UI/UX expertise, rapid prototyping, product strategy, and global collaborations to deliver user-centric solutions. Looking for hybrid roles in Brighton/London or remote opportunities to drive innovation for global teams.

Education

Msc UX Design
University of Brighton

Experience

JoinMyTrip *Chief Product Designer*   **2021 - 2024**

- Collaborated with a global team to design and develop joinmytrip.com, enabling strangers to travel together worldwide.
- Launched JoinMyTrip Prime on Webflow, showcasing exclusive trips led by popular creators globally at prime.joinmytrip.com.
- Spearheaded product strategy and design efforts, driving user engagement and platform innovation.

Joynt *Product Lead*   **2018 -2020**

- Led a team of designers, focusing on product strategy and the design of an Android chat-based application.
- Utilized iterative prototyping to enhance product capabilities, achieving over 100 million messages per month.
- Played a key role in advancing the app's user experience through experimentation and strategic design.

The Scalers *Designer*   **2016 - 2017**

- Transitioned from consultant to full-time designer, collaborating with international clients such as the Government of Ras Al Khaimah and yKone Paris.
- Designed compelling landing pages and established brand identities for various initiatives.

Lookup *Visual Designer*   **2015 - 2016**

- Shaped the product's branding and collaborated with marketing teams to create engaging visual assets for the mobile app.
- Contributed to remarkable growth, helping the app reach over ten million users within nine months.

Contact

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Design Skills

- UI & UX Design
- Visual Design
- Wireframing and Prototyping
- Brand & Identity
- Illustration
- Animation
- Video Production
- Pitch Deck Design

Technical Skills

- Figma
- Framer
- Protopie
- Trello
- Webflow
- Adobe Suite
- Cursor
- Whimsical
- Miro
- Principle

Soft Skills

- Product Strategy
- User Flow Design
- Sprint Planning
- Workshop Facilitation
- Rapid Prototyping
- MVP Development

Languages

- English (Proficient/Fluent) *Certified with IELTS Band 8.5*
- Malayalam
- Tamil
- Kannada

Projects

- Cambium: Nature-inspired timepieces with wood-steel build *[vish.design/projects/cambium]*
- Glass: Blockchain authentication for product identities *[Top Startups - Headstart '22]*
- Lorem: Publishing house enabling zero-cost, high speed, sustainable publishing *[lipsum.store]*